Press Release 2021: Top 250 MSSPs

**Note: The following template press release is for MSSP Alert Top 250 Managed Security Services Provider 2021 Edition honoree companies.**

**Honorees are welcome to customize the red areas of the press release. Please do not alter or omit any sections in black. For questions or comments please email Content Czar Joe Panettieri: Joe@AfterNines.com.**

**BEGIN PRESS RELEASE:**

**[Insert Your Company] Named to MSSP Alert’s   
Top 250 MSSPs List for 2021**

**Fifth-Annual List Honors Leading  
MSSP, MDR and SOCaaS Cybersecurity Companies Worldwide**

[insert your press release date, location]: MSSP Alert, published by After Nines Inc., has named [Insert Your Company Name] to the Top 250 MSSPs list for 2021 (<http://www.msspalert.com/top250>).

The list and research identify and honor the top MSSPs, managed detection and response (MDR) and Security Operations Center as a Service (SOCaaS) providers worldwide.

The rankings are based on MSSP Alert’s 2021 readership survey combined with the digital media site’s global editorial coverage of managed security services providers. The fifth-annual list and research report track the managed security service market’s ongoing growth and evolution.

[“Insert quote from your company CEO or another key leader,” said executive name, title, company. “Continue your company quote here.”]

“After Nines Inc. and MSSP Alert congratulate [insert your company name] on this year’s honor,” said Amy Katz, CEO of After Nines Inc. “Amid continued ransomware, malware and supply chain cyber attacks, the MSSP Alert readership and community continues to mitigate risks for businesses and government organizations worldwide.”

Highlights from the associated MSSP Alert research include:

* **MSSP Revenue Growth & Financial Performance**: MSSP honorees, on average, expect to generate $22.3 million in revenue for 2021, up 16% from $19.2 million in 2020. The growth rate remains consistent with last year’s report.
* **Geography**: Honorees are headquartered in 26 different countries.
* **Profits**: 85% of MSSPs surveyed expect to be profitable for fiscal year 2021, which is roughly even with 2020.
* **Security Operations Centers:** 71% have in-house SOCs, 19% are hybrid, 8% completely outsource their SOCs, and 2% are reevaluating their SOC strategies.
* **Cyberattack Trends:** The most frequent attacks targeting MSSP customers in 2021 include vulnerability exploits (87%), phishing (96%), and ransomware (89%) incidents.
* **Cybersecurity Solutions:** In a continued sign of market fragmentation, MSSP survey participants mentioned 130 different hardware, software, cloud, and services vendors that assist their cybersecurity efforts -- roughly even with our 2020 report.
* **New Managed Security Services Offered:** In addition to traditional managed security services, capabilities such as MDR (91%) have now gone mainstream. Plus, fast-growth services offered include SOC as a service (76%), XDR (67%), cyber talent as a service (43%) and cloud security posture management (41%).

The Top 250 MSSPs list and research were overseen by Content Czar Joe Panettieri (@JoePanettieri). Find the online list and associated report here: <http://www.msspalert.com/top250>.

 [Add more about your company vision, growth, milestones or other key items here. Multiple paragraphs welcome.]

[About Your Company: Add your company boilerplate info here]

**About After Nines Inc.**

After Nines Inc. provides timeless IT guidance for strategic partners and IT security professionals across ChannelE2E ([www.ChannelE2E.com](http://www.channele2e.com)) and MSSP Alert ([www.MSSPAlert.com](http://www.msspalert.com)).  ChannelE2E tracks every stage of the IT service provider journey — from entrepreneur to exit. MSSP Alert is the global voice for Managed Security Services Providers (MSSPs).

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